PLUS

modulyss°

PLUS



ETHEREAL COMFORT. ETERNAL STYLE.

www.heritagecarpets.co.nz

A CONSCIENCE

Create responsibly with the Plus collection. Lightweight soft flooring with a myriad of advantages, Plus goes the extra mile. Thanks to its circular and light backing ecoBACK PLUS, the collection guarantees comfort from start to finish.

Colourful or minimalistic, Plus' designs – Monos, Artus, Forma & Textura – will certainly add some well-deserved balance to your space. No matter what atmosphere you're aiming for.



DESIGNED TO FNDI IRF

Knowing how colour is an important part of designing a space, Joris Peutz set out to create a collection that features a range of timeless and sophisticated hues while being an eco-friendly solution. Inspired by modern aesthetics and enduring style that have paved the way in interior design, Plus was created.



"As a designer I completely understand the importance of the impact of colour choices on our well-being. That's why Plus includes a wide range of colours that can be used in different spaces all with their particular objective. Neutrals and earthy tones will create an intimate and relax atmosphere while the range of cooler shades are ideal for office spaces enhancing concentration and performance.

Finally I added a selection of dark shades to give a touch of luxury for instance in retail or hotel designs. With a foundation in neuroaesthetics and our mission to create collections with love for our planet, I created Plus. It's a lightweight soft flooring collection with an on trend yet timeless colour palette and a revolutionary backing ecoBACK PLUS whose production and transport emit lesser CO2 emissions than standard backing solutions."



LIGHT ON THE EARTH, STRONG IN DESIGN

Joris Peutz, designer of Plus

Plus comes on our revolutional ecoBACK PLUS backing. A lightweight backing solution that's good for both planet and people. This polyolefin and biobased backing contains 85% of recycled and renewed materials. Its lighter weight makes the tile easier to lift during installation and allows for more tiles to be transported at once, causing lower CO2 transport emissions.

NEUROAESTHETICALLY **PLEASING**

Designing spaces should inspire you, but it should also inspire others when it's realised. Your colour choices are more than just a final touch, they shape the atmosphere and emotions of those who occupy the space. Flooring plays a vital role in this, as it's the foundation upon which the entire design rests. Choosing lightly can undermine not only the design but also the feelings and experiences of people within it.

The principles of neuroaesthetics show us how our sensory environment, including flooring, affects our emotions and well-being. Colour, in particular, has a profound impact on how we feel. Warm tones can create a sense of comfort and safety, while cooler hues encourage calmness and focus.

By making thoughtful selections early and with intention, you not only bring your vision to life but also craft meaningful connections that support the emotional health of the space's occupants.

ARTUS 346, FORMA 968





Within the wide range of colours Plus' designs offer, you can find the right hues and textures for the function and the atmosphere of the space. The collection provides a myriad of design choices, whether it's biophilia, maximalism, minimalism, or comfortable softness. Finding the right balance between trendy design and neuroaesthetics starts with Plus.

Make your flooring choices count, they're key to creating spaces that feel as good as they look.



ARTUS 346, FORMA 968

Plus' collections—Monos, Artus, Forma, and Textura—complete your design. From moodboard to realisation, these collections elevate any style or mood you envision.

When simplicity meets sophistication through the artful blending of colours. Monos transforms spaces through its subtle duality, creating environments that are both tranquil and dynamic. The colour palette features a myriad of colours that can be divided into three groups: earthy tones for a warm and cosy feeling, neutral and dark tones for calming yet inspiring atmospheres, and cool and jewel tones for a sophisticated and modern look.

SUBTLE YET STRIKING





Artistic freedom in your spatial design calls for Artus. With a textile-patterned look and trendy tones, this collection proves to be the ideal addition to your creative designs. Combined with Forma, an organic pattern that softens the sharpness of modern spaces while highlighting their purpose, you'll create spaces where people can flourish and feel energised. The colour palette of Artus and Forma ranges from warm, vibrant shades, to neutral darker tones for a soft transition to the cooler tones adding an earthy and natural feel to the palette.

Textured simplicity, Textura is a minituft collection with a minimalistic colour palette containing dark neutrals, warm and cool greys and cosy beiges. A collection that adds a sense of calm and modernity to your spatial design.

TEXTURA 991



LIGHT REFLECTANCE VALUE

<u>ARTUS</u>

COLOUR	LRV	L	
280	13	43	
346	5	28	
517	16	47	
577	9	37	
592	4	23	
626	6	29	
848	18	50	
908	25	57	
957	15	46	
968	28	60	
989	9	36	
991	5	26	

<u>TEXTURA</u>

COLOUR	LRV	L
519	15	45
592	5	26
848	19	51
908	25	57
957	16	47
968	26	58
989	9	36
990	3	22
991	5	28

MONOS

COLOUR	LRV	L
106	22	54
152	17	49
204	32	63
280	18	50
283	9	35
319	7	32
326	14	44
346	4	24
406	7	32
419	7	31
452	7	33
517	20	52
530	8	34
553	3	19
567	8	33
577	12	41
582	11	40
592	4	25
603	3	22
606	12	42
626	9	36
642	20	52
823	14	45
827	10	37
844	3	18

<u>FORMA</u>

COLOUR	LRV	L
280	14	45
346	6	29
517	17	48
577	8	33
592	4	24
626	6	29
848	17	48
908	24	56
957	16	47
968	26	58
989	10	37
991	5	26

PLUS

LIG

7	14	44
3	5	26
3	18	50
1	24	56
7	10	38
3	23	55
Э	29	61
3	13	42
9	6	29
D	2	17
1	4	23

ARTUS, FORMA, TEXTURA & MONOS

<u>TECHNICAL</u> αW		BACKING	
0.15	SOUND ABSORPTION	 ecoBACK PLUS	FULLY REC
75%	RECYCLED SOLUTION DYED NYLON	-48 %	WEIGHT RE COMPAREI
33	WEAR CLASS HEAVY COMMERCIAL USE		

PRODUCT HEALTH & SUSTAINABILITY

LOW EMITTING PRODUCT

gut label A+ dgaln



RECYCLABILITY

SUITED FOR REUSE AND RECYCLING

GREEN BUILDING CERTIFICATIONS

BREEAM, LEED, HQE, WELL

CYCLABLE POLYMER BASED

REDUCTION ED TO BACK2BACK



63,6%

OVERALL RECYCLED CONTENT

TECHNICAL

22 db

IMPACT NOISE



TEXTURA RECYCLED CONTENT

47,7%

TECHNICAL

15 dB

IMPACT NOISE

FORMA **RECYCLED CONTENT** 63,5% OVERALL RECYCLED CONTENT TECHNICAL 24 dB

MONOS

RECYCLED CONTENT

62,4%

TECHNICAL

24 dB

IMPACT NOISE

IMPACT NOISE



OVERALL RECYCLED CONTENT



OVERALL RECYCLED CONTENT

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PLUS



Sonom



MONOS 642, MONOS 326

NONOS



MONOS 452, MONOS 204



TEXTURA

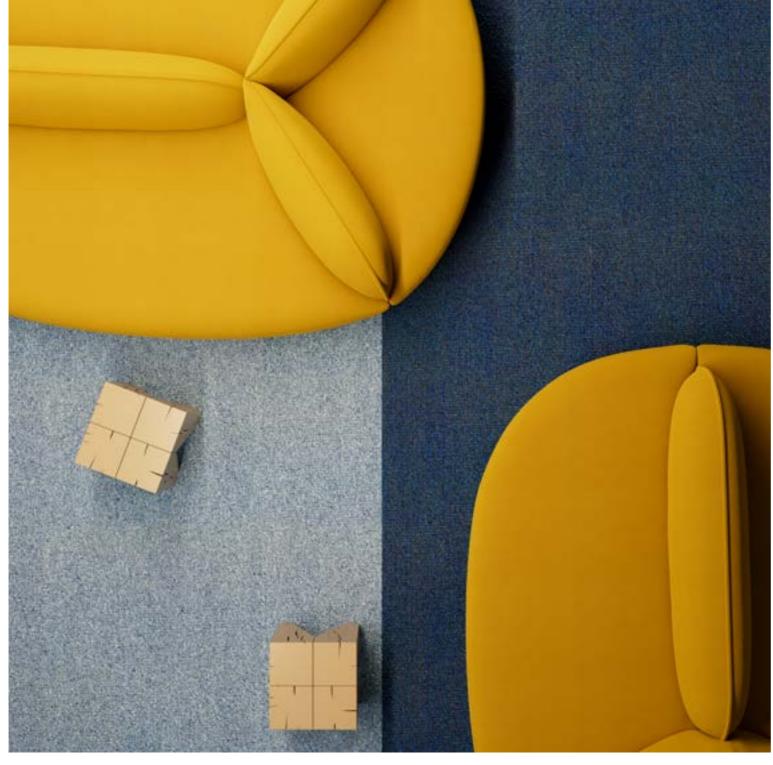
PLUS



TEXTURA

PLUS

EXTURA



TEXTURA 517, TEXTURA 592



TEXTURA 517, TEXTURA 592



FORMA

PLUS



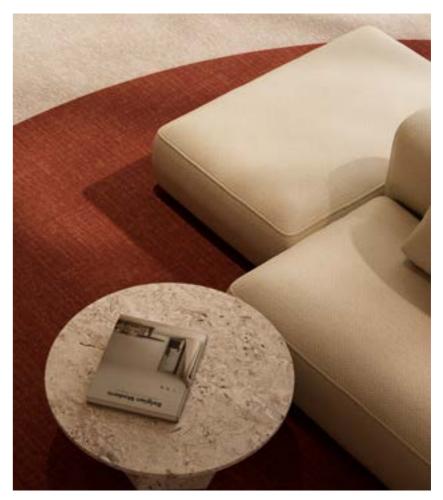
FORMA



ARTUS 346, FORMA 968

FORMA

PLUS



ARTUS 346, FORMA 968



ARTUS

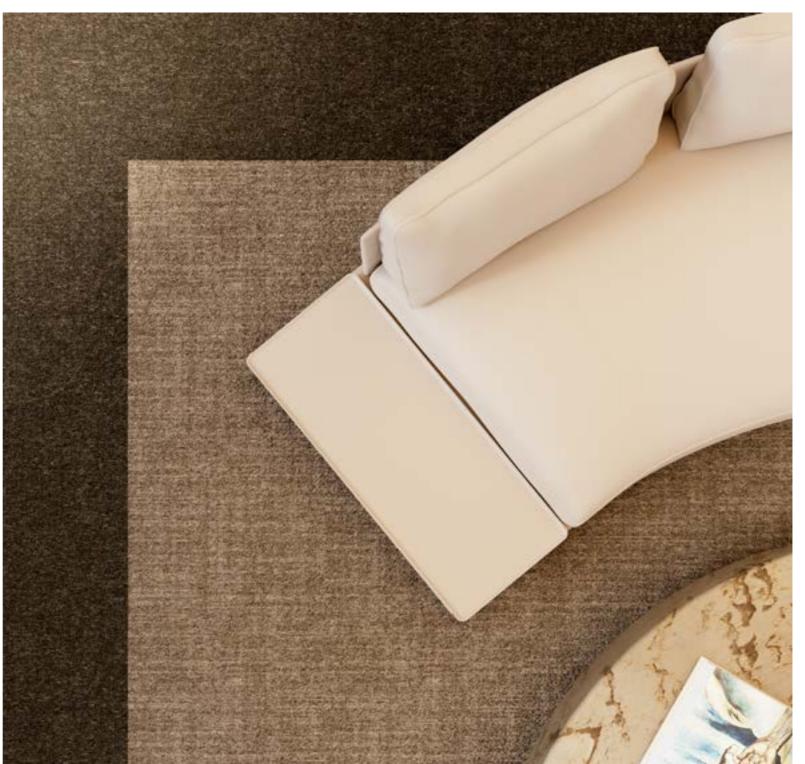
PLUS



ARTUS



ARTUS 848, FORMA 991



ARTUS

PLUS

ARTUS 848, FORMA 991

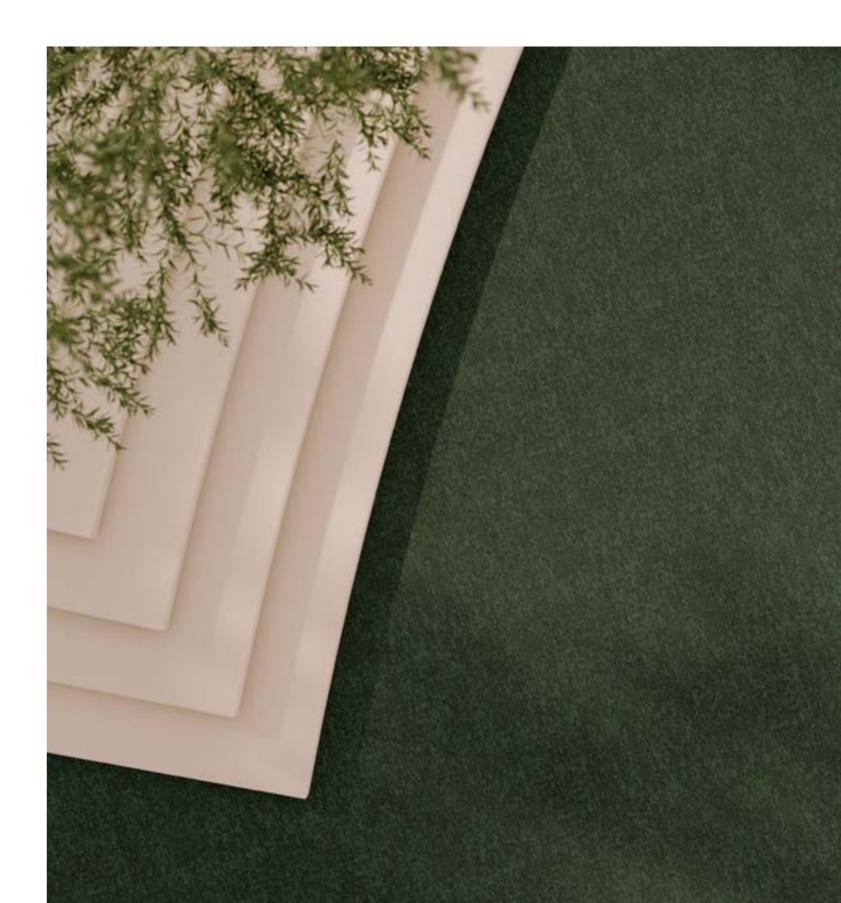
ETHEREAL COMFORT. ETERNAL STYLE.



Creating responsibly starts with Plus. A carpet tile collection that challenges you to think bigger, design bolder and lets you push boundaries.

Thanks to its versatile colour palette, unparalleled quality, and cutting-edge, eco-friendly design Plus elevates your space to a higher level.

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